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## World Stem Cell Foundation Turns to ImageBEAM for Website Development

*The Organization Deployed Several of ImageBEAM’s Web Development, Hosting and Rich Media Capabilities to Launch Its New Site*

**IRVINE, Calif. – Jun. 1, 2008** – Committed to increasing consumer knowledge about stem cell science, the World Stem Cell Foundation hired the services of **ImageBEAM**, a web and rich media development firm that enables small and medium-sized businesses to make an impact online, to create the organization’s new site, WorldSCF.org.

ImageBEAM provided visual design, technical development, content writing, stock media and video encoding services for the production of the foundation’s site, in addition to ongoing hosting services. The site was built using HTML, CSS, and ASP.net technologies.

“We specialize in integrating technical expertise and creative vision to build powerful web and rich media solutions for our customers,” said Liam Kennedy, CEO of ImageBEAM. “Our comprehensive service offering allowed World Stem Cell Foundation to work with only one company to manage the development of their new site. We are glad that World Stem Cell Foundation trusted ImageBEAM to handle all of their project’s needs.”

The new site will allow World Stem Cell Foundation to better inform patients and consumers about stem cell education while providing answers to questions about the latest research, therapies and clinical trials.

“We are impressed with the work that ImageBEAM put together for us,” said Dan Peddie, Chairman of the World Stem Cell Foundation. “The site surpassed our expectations and really conveys what we needed it to communicate. The organization hopes the site will let them help patients and their family members to make informed choices about their health care and participation in stem cell therapies and clinical trials”.

### About ImageBEAM

Since 2003, **ImageBEAM** (www.ImageBEAM.com) has used web technologies and rich media to make a difference to companies and organizations as they communicate with their employees, customers, partners and investors. Key clients include Lockheed Martin, Medtronic, NBC, Stemedica, Pureline and many others. ImageBEAM is based in Irvine, Calif.

### About World Stem Cell Foundation

The World Stem Cell Foundation is a nonprofit organization dedicated to the education of patients and other consumers who want current information and answers to their questions about stem cell research, therapies and clinical trials. The Foundation collaborates with partners from public and private organizations that address specific disease and injury conditions through research, clinical trials, new treatment therapies and education.